



KEYNOTES • PANELISTS • WORKSHOPS • GRADUATE STUDENT/FACULTY DISCUSSIONS • WEBINARS
LUNCH AND LEARNS • ROUNDTABLES, MEET-UPS & CHATS

Frequent trainers, speakers and panelists at events of all sizes, Lisa, Michael and Becky tap into their extensive knowledge and backgrounds to educate and inform audiences. Each has a unique and engaging presentation style employing illustrative stories and real-life examples.

Comments from BBCetc program evaluations:

“Great focus on most important areas to succeed. Very impressed by depth of knowledge and ability to interpret questions and details of specific company/university concerns.”

“All public speakers should be like this! Enthusiastic, knowledgeable, and engaging. Also confident, insightful, and thorough.”

Lisa Kurek joined BBC Entrepreneurial Training & Consulting (BBCetc) as Managing Partner in 1997. She spent the prior 15 years in product and business development, sales and product management in the biomedical industry, including several early-stage medical device and biopharmaceutical companies. Lisa holds an M.S. degree in biomedical engineering.

Michael Kurek, PhD, has been a Partner at BBCetc for the past 12 years. Prior to that he held management positions in marketing, sales and business development for several start-up and early-stage companies in industries such as medical devices, informatics and research tools. He holds a Ph.D. in Genetics and an M.B.A.

Becky Aistrup joined BBCetc in 2012 as a Principal Consultant, having previously served as SBIR/STTR Program Director for the Minnesota Science & Technology Authority. She has over 20 years of experience working within the medical, defense, aerospace, biotech, advanced materials and electronics industries. She holds an M.B.A. in Marketing Management.

About BBCetc: BBCetc works with technology-based entrepreneurs and companies on strategies to advance R&D efforts to commercialization. In particular, the BBCetc team is nationally recognized for its success in helping clients secure federal funding through the SBIR/STTR Programs. Services include training courses and one-on-one consulting in the areas of technology assessment, SBIR/STTR proposal development, commercialization planning, and grants and contracts management.

For more information or to schedule a team member for your event, contact Jayne Berkaw at jayne@bbcetc.com.

Knowledge • Experience • Performance



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