

FOCUS: NIH

PROPOSAL PREPARATION ESSENTIALS

# SBIR/STTR

**2 Days**

NOVEMBER 29-30, 2017  
FARMINGTON, CT

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**CTNext**

Please join us for an intensive, two-day SBIR/STTR workshop focused on proposal development. Each year the SBIR/STTR federal program provides billions of dollars in non-dilutive grant funding to US small businesses to advance and commercialize game-changing technologies. Winning awards in this highly competitive federal program requires strategic proposals and a thorough understanding of the funding agencies' goals. Nationally recognized SBIR/STTR expert, Lisa Kurek, will provide detailed instruction on developing competitive proposals for the National Institute of Health (NIH).

**Who Should Attend:** CT-based entrepreneurs interested in SBIR/STTR funding. The workshop is free of charge and a light lunch will be provided. Please register today since attendees will be accepted on a first-come-first-serve basis and we expect full capacity.

If you have questions, please contact Johnna Scott at [johnna.scott@ctinnovations.com](mailto:johnna.scott@ctinnovations.com) or (860) 258-7807.

**DAY ONE - WED, NOVEMBER 29<sup>TH</sup> 8:30 AM-4:00 PM**

In addition to basic information about SBIR/STTR, Lisa will cover the mission, features and technology areas of the agency, strategies for targeting your proposal to meet reviewers' expectations, how to approach development of your proposal, tips on navigating the submission process, and more.

**DAY TWO - THURS, NOVEMBER 30<sup>TH</sup> 8:30 AM - 12:00 PM  
WITH ONE - ON - ONE MEETING TO FOLLOW.**

Lisa will focus on essential commercialization strategies that could make or break your proposal. The afternoon will consist of one-on-one meetings to discuss your company's technologies and funding goals.

**REGISTER HERE!**

UConn Health Center Cell and Genome Sciences Building  
Edmund and Arlene Grossman Auditorium  
400 Farmington Avenue, Farmington, CT 06030

Non UConn attendee parking is available in Area 3 only.

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