



America's Seed Fund Road Tour

Featuring 27 SBIR Agency Program Officers

Big Ten A:

8:00 - 8:15	Welcome: District Director SBA - Michigan, Laketa Henderson. Senators Stabenow & Peters, Gov Whitmer (invited)
8:15 - 8:50	America's Seed Fund SBIR/STTR Overview
8:50 - 9:50	Federal Agency Reverse Pitches
9:50 - 10:30	Matching Your Project to an Agency
10:30 - 11:10	Inside the Head of an Evaluator
11:10 - 12:00	Finding Help and Support

Big Ten C:

8:00 - 12:00	One-on-one Meetings with Agency Representatives
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Michigan Innovation Showcase

Big Ten A:

(Prize giveaways at each break, must be present to receive)

12:30-12:40	Welcome remarks: Ben Marchionna, Chief Innovation Ecosystem Officer, MEDC
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12:50 - 1:35

Sources of Assistance

Moderator: Jerry Hollister, Executive Consultant & Co-Owner, BBCetc

- MI SBDC - Alain Piette, MI SBDC TechTeam Manager
- Incubators - Sandra Cochrane, Assistant Dean for the Innovation Center, WMed
- Smart Zones - Janet Wyllie, Director, Gateway Grand Rapids
- Success Story - Ryan Iacovacci, Co-founder, Myconaut LLC
- Success Story - Herek Clack, Co-founder and CSO, Taza Aya LLC

1:45 - 2:30

Sources of Capital

Moderator: Jeff Wesley, Executive Director of Ventures, MSU Research Foundation

- Emerging Technologies Fund - Toni Brownfield, Manager of SBDC Commercialization Funds
- Pre-seed Funds - Matt Okoneski, Venture Associate, Red Cedar Ventures
- University funding programs - Mike Psarouthakis, Executive Director of Impact Investments & Strategic Alliances, UofM Innovation Partnership
- Angel Investors - Meagan Malm, Senior Principal and Director of Operations, Michigan Capital Network
- Success Story - Keith Evans, Great Lakes Crystal Technologies

2:40 - 3:25

Building Your Team – Talent and Collaborators

Moderator: Jeff Smith, Director of Research Parks, MSU Research Foundation

- University Research Corridor - Britany Affolter-Caine, Executive Director, Michigan University Research Corridor
- Automation Alley - Tom Kelly, Executive Director and CEO, Automation Alley
- Talent - Amy Cell, Founder and Chief Team Builder, Amy Cell Talent
- Success Story - Terry Grimm, Founder & Chief Science Officer, Niowave

Big Ten B:

12:30 – 3:30

Resource Fair

Scan the QR code to view a list of the resource partners and their contact details.

A special thanks to your co-host and sponsors:

